



TECHNOLOGY WITH A PURPOSE FOR SOCIAL IMPACT

Cloudkeynet & Our Commitment to Our Community



**Special Edition: Corporate Social
Responsibility (CSR).**

OUR PHILOSOPHY

Beyond the Cloud: Our Human Commitment

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At Cloudkeynet, we believe that technology only reaches its true value when it is put at the service of people. Here we detail how we have transformed non-profit organizations and supported local causes, giving back to the community what we receive from it.



SUCCESS STORY- FEDERACIÓN HISPANA DE COMERCIANTES

DIGITAL PROFESSIONALIZATION IN MASSACHUSETTS

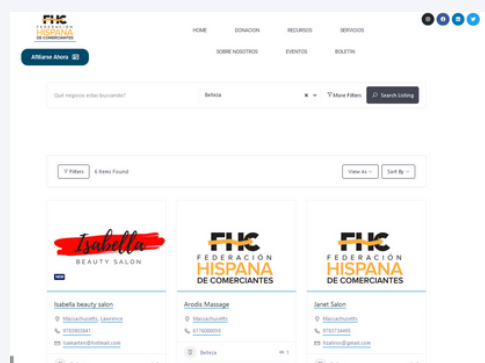
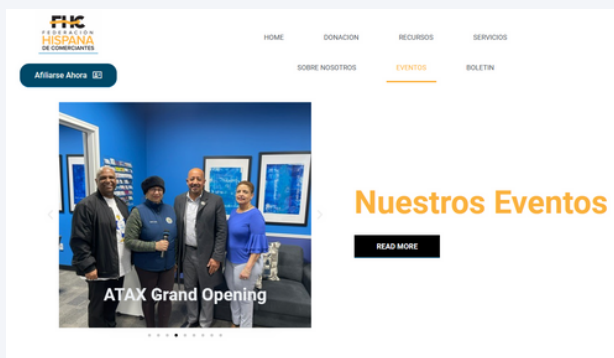
The Challenge: A vital organization for Hispanic merchants was operating without digital tools, limiting its growth and ability to help.



OUR SOLUTION:

Structure: Implementation of CRM (Vtiger) and Finance (Wave).
Presence: Creation of their official web ecosystem in WordPress.
Connection: Advanced telephony with RingCentral for member support.

The Impact: The Federation transitioned from manual processes to **100%** professional management, increasing its collection and support capacity.



LOCAL IMPACT - CIBOLO ANIMAL SERVICES

TECHNOLOGY AND COMPASSION: ALLIANCE FOR LIFE

Strategic support for the animal shelter in Cibolo, Texas. We are not only engineers, but we are also active members of our community. We support the most vulnerable sectors (including our four-legged friends) to foster a more empathetic society.



“Our mission is to use our expertise in AWS and digital platforms to give a voice to those who don't have one.”



IMPACTFUL ARCHITECTURES

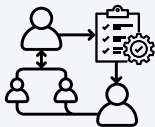
To achieve these changes, we use world class tools that guarantee the sustainability of projects:



WordPress & Elementor:
For a strong digital
identity.



RingCentral: For unified
communications.



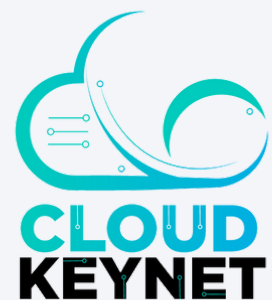
Vtiger & CRM: For community
organization.



AWS: For resilient and free
infrastructure (non-profit).

LET'S BUILD A MORE HUMANE FUTURE

Do you have a project with
social impact, or are you
looking for a technology
partner with clear values?
Let's talk.



Contact us

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